

# Smooth Complexion, Youthful Contours – Without Surgery or Peels

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We at Beautologie often see women in their 30s and 40s who are depressed about what's happening to their looks. They feel like they've lost the ability to "radiate."

While they're still attractive, they just don't feel they can dazzle any more. Putting on their favorite clothes and makeup doesn't get them admiring their looks and feeling powerful. The thrill's gone out of getting dolled up and going out.

## Facelifts Aren't Always the Solution

These friends of ours are far from the facelift era of adulthood. They don't have "neck issues." Their skin isn't really lax, just kind of lifeless.

In days gone by, we might have suggested facial peels to these patients. A deep peel will tighten skin, remove wrinkles and blemishes, and get a woman back on track to loving her looks again.

## Now We Have a Better Way

But today we've got a less invasive solution. Some people are calling it the "liquid facelift."

New facial fillers like Perlane, Artefill and Juvederm have come on the market. Added to the existing array of injectables, they've expanded our ability to rejuvenate faces that have lost volume and brightness.

We can fill in lines, wrinkles and folds, plump up lips, and increase the thickness of the skin. Used in the right combination in the appropriate places, dermal fillers can now do what painful peels used to do - but without pain, and with no virtually downtime.

## So Many Options

Injectables and fillers are made up of a variety of materials that last for different lengths of time and have different effects and uses. Here's a quick overview:

**ArteFill** - One of Artefill's main appeals is its permanence. It consists of synthetic microspheres suspended in bovine collagen. It's an FDA-approved wrinkle filler for smile lines and is also used for lip augmentation and acne scars.

**Botox Cosmetic and Dysport**™ - Some wrinkles - like brow furrows and crow's feet - are caused by muscle contraction. Botox and Dysport essentially relax the muscle, stopping contraction, and wrinkles disappear for about 3-5 months.

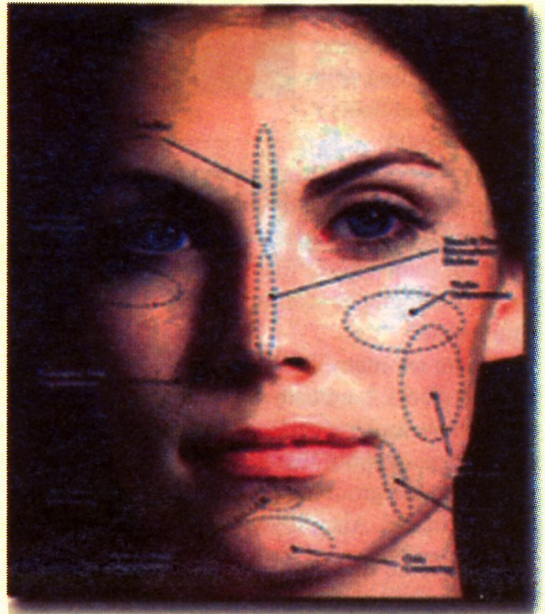
**Collagen** - Collagen is a protein complex that temporarily treats wrinkles, scars, thin lips, frown lines and folds around the nose and mouth. Results are immediate and last about 3 months.

**Fat Fillers** - This filler uses your

own fat to improve the appearance of an aging forehead and eyes, reduce scars, plump up hollow cheeks or thin lips, and fill in lines.

**Juvederm**™ - A gel implant containing biocompatible hyaluronic acid, Juvederm is used for facial wrinkles and folds. It lasts 6 - 9 months.

**Restylane**™ - This clear liquid gel is a natural sugar compound that reduces facial wrinkles. Treatments last 6 months or more.



**Perlane**™ - a thicker viscosity substance of the restylane family used to fill in deeper nasolabial folds for better results.

## Rely on Our Expertise and Aesthetic Sense

With so many products on the market, both art and science are involved in choosing the most suitable dermal filler to address each area of your face. Knowledge of facial anatomy is needed to choose the right amount of each filler to inject. This is where Dr. Milan Shah of Beautologie strives to give each and every one of his clients outstanding results.

As aesthetic medicine specialists, our doctors have extensive knowledge of how to best use the palette of fillers available, thus tailoring treatment to your specific needs. Combine that medical knowledge with our finely honed aesthetic sense, and you're assured of looking your absolute best - without surgery.

## Consultations Are Free

For a free consultation to discuss a "liquid facelift" and the best combination of fillers to meet your goals, please give us a call at 661-327-3800 or visit us on the web at [beautologie.com](http://beautologie.com).

[See their ad on page 16 of *The Loop's "Complete Guide to Mountain Festival"*]